

EXPLORATION DESIGN BY KAROLYN KAY



# Bridging Data, AI and Trust

How customers and partners are innovating responsibly with the Microsoft Cloud

**JANUARY 2024**

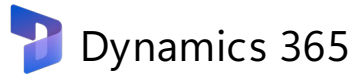
SAN FRANCISCO, CA

## JOURNEY

At Microsoft, we are working with our customers  
to pragmatically assess and develop  
**responsible, secure AI strategies**

PARTNERSHIPS

# Testing Copilot Features



PARTNERSHIPS

# Early Access Program



PARTNERSHIPS

# Deployment of Generative AI





365 Copilot



Dynamics 365



Power Platform



365



Azure

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All of Microsoft's AI-powered copilots are backed by our **Copilot Copyright Commitments** to extend IP and legal protection to enterprise customers who use these services, building upon our **AI Customer Commitments**

# Color Exploration

## Look & Feel

Vibrant, energetic, friendly,  
futuristic, accessible

## Logo



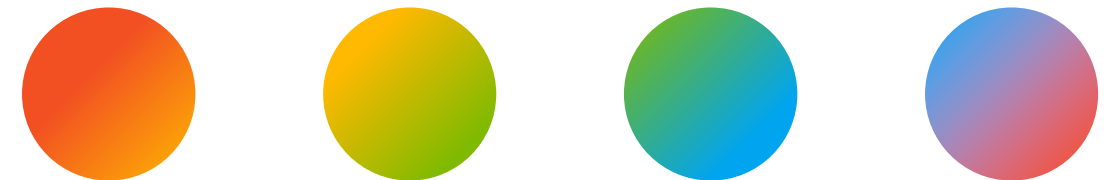
## Products



## Primary Colors



## Secondary Gradients



# Reference

**Microsoft Fabric**  
The data platform for the era of AI

Data Factory | Synapse Data Engineering | Synapse Data Science | Synapse Data Warehousing | Synapse Real Time Analytics | Power BI | Data Activator

OneLake



**Copilot stack**

AI safety and security

Copilot Studio

- Microsoft Copilot
- Your copilots
- Microsoft apps
- AI orchestration
- Your data
- Foundation models & AI toolchain
- AI infrastructure
- Microsoft Cloud

PASS Data Community SUMMIT  
November 14-17

**Microsoft Keynote**

Shireesh Thota  
Vice President, Azure Databases

Enablement and certifications

General availability

The new Build and Modernize AI Apps with Microsoft Azure specialization is live with 200+ qualified partners

New and existing plugin developers